



2023 YEAR IN REVIEW



Social Current would like to recognize and thank our network and partners for their commitment to our shared vision of an equitable society where all people can thrive. We are grateful to have your support as we continue to strengthen and amplify the work of the social sector to facilitate impact and systemic change through our core solutions and impact areas.

The social sector is remarkable in its limitless ability to forge and nurture connections, to innovate, and to build meaningful solutions within communities. 2023 set the stage for our growing work to increase understanding, awareness, and respect for our sector and its myriad contributions. We were proud to announce our social impact campaign in partnership with UnCharitable and hold our first-ever Hill Day, recognizing the urgent need to dismantle barriers that obstruct our sector to effectively address pressing social issues.

In pursuit of our mission, we have provided a rigorous and collaborative approach to COA Accreditation, innovative solutions to facilitate impact and systemic change, individualized and responsive consulting, and thought-provoking learning sessions.

We are proud to be a trusted resource and partner for the sector and thank you for your continued collaboration.



Jody Levison-Johnson
President and CEO
Social Current

Social Current's Core Solutions



COA Accreditation

2023 COA Accreditation
standards updates released

412 site visits/reviews completed
by accreditation operations

Across business lines:
55 organizations became accredited,
totaling \$851,923 in revenue
300 organizations were reaccredited,
totaling \$4,941,103 in revenue

Consultation

39 proposals submitted
17 proposals won (\$1,192,036)

2 Public Sector
15 Community-Based Organizations

11 Equity, Diversity, Inclusion
2 Leadership and Organizational Development
4 Brain Science and Trauma-Informed Approaches

Engagement Packages

(Now Impact Partnerships)

Two new organizations purchased
Engagement Packages and
120 renewed, totaling \$1,064,775
in revenue

Webinars and Trainings

More than 40 webinars and trainings offered



SPARK 2023 convened the Social Current network and partners for learning and networking. The event kicked off with the announcement of Social Current's collaboration with UnCharitable and goals of creating a new narrative for the sector.

SPARK 2023 also featured a two-day policy advocacy training and first-ever Hill Day. During the Hill Day event, 40 participants from dozens of Social Current network organizations participated in over 50 meetings with members of Congress and staff to build support for the bipartisan Streamlining Federal Grants Act.

More than
300 participants
engaged in more than
20 workshops.



SPARK 2023 Sponsors and Exhibitors

- Aramark
- Boys Town
- Brown & Brown Insurance
- CCNY, Inc.
- DCM Associates
- Devereux Advanced Behavioral Health
- FlexAMS
- Marsh & McLennan Agency
- Mutual of America Financial Group
- Nexus Family Healing
- *Nonprofit Quarterly*
- One Hope United
- Presence Product Group
- Public Consulting Group
- Seneca Family of Agencies
- Triad
- Your Part-Time Controller

Partners

Total 2023 Strategic Industry Partner and Network Champion Revenue

\$95,000

Strategic Industry Partners

CCNY Inc., DCM Associates, Mutual of America Financial Group, Brown & Brown Insurance, FlexAMS, Marsh McLennan Agency, Public Consulting Group, Triad, Your Part-Time Controller

Highlights

- 600+ registered for CCNY Logic Model webinar
- More than 1,200 engaged with our Strategic Industry Partner's thought leadership.

Corporate Social Responsibility Partners

Aramark

15-year partnership

Our longstanding partnership priorities include:

- Fostering long-term relationships between Aramark and local community-based organizations through year-round, meaningful engagement/volunteer experiences
- Leveraging Aramark's expertise to make an impact in the areas of workforce readiness and health and wellness
- Promoting Healthy For Life®, an innovative approach to community health engagement that empowers people to make healthy food, nutrition and lifestyle choices by leveraging the science and expertise of the American Heart Association (AHA), combined with the experience of Aramark volunteers, dietitians and chefs
- Supporting Equity, Diversity and Inclusion advancement work through strategic initiatives, including sponsorship of Advancing Equity Workshop: Fundamentals to Support Your Journey scholarships and EDI implementation activities

Additionally, Aramark supported Social Current through program management/staffing support, unrestricted/overhead dollars and SPARK sponsorship:

- SPARK 2023 Silver Sponsor, including sponsorship of an EDI panel session



Partners

Continued



CSC ServiceWorks

3-year partnership

- **Funding:** CSC ServiceWorks granted Social Current \$50,000 in unrestricted dollars, supporting staffing and overhead
- **Focus:** Social Current identifies community-based organizations in CSC ServiceWorks target markets that are interested in receiving donated commercial laundry equipment and servicing. A handful of equipment installs were completed this year.

Bank of America

3-year partnership

- **Funding:** Bank of America's Parent and Caregiver Network granted Social Current \$20,000 in unrestricted dollars, supporting staffing and overhead
- **Focus:** Social Current identifies community-based organizations in Bank of America Parents and Caregivers Network markets that are interested in partnering with Bank of America volunteers on engagement opportunities.

Network Champions

- Association of Children's Residential and Community Services
- Association for Child & Youth Care Practice
- Children's Home Society of America
- Child Welfare League of America
- Family Focused Treatment Association
- Lutheran Services in America
- Metropolitan Alliance of Connected Communities
- National Council for Adoption
- National Human Services Assembly
- National Council on Mental Wellbeing
- National Foundation for Credit Counseling
- Network of Jewish Human Service Agencies
- National Network for Youth
- National Organization of State Associations for Children
- Volunteers of America



Impact Area Highlights

Brain Science and Trauma-Informed Approaches

- Began partnering with the Health Federation of Philadelphia to deliver trauma-informed training and technical assistance to the Philadelphia Department of Human Services
- Facilitated 10-month Workforce Wellbeing & Resilience learning collaborative in partnership with United Cerebral Palsy (UCP) National and seven of its affiliates
- Concluded Texas Change in Mind initiative with final convening in Houston in April
- Launched virtual learning series: Building a Resilient Workforce
- Facilitated SPARK2023 pre-conference session focused on the intersection of EDI + Brain Science (Hardwired for Fear, Hardwired for Connection); facilitated session at SPARK 2023 focused on Texas Change in Mind initiative
- Convened the Educational Success SPARK group



Presentations

- Presented on workforce well-being and resilience at UCP conference in May
- With EDI colleagues, supported the development + facilitation of a special session with the board of Boys & Girls Clubs of Greater Houston focused on EDI
- Facilitated full-day training at Norris Center (residential care services) focused on Workforce Wellbeing and EDI
- Presented at Wisconsin Nonprofit Summit about the Intersection of Early Child Development and Antiracism in July
- Presented at Milwaukee Public Schools Community Schools Conference on the intersection of Brain Science and Antiracism for Educators in September
- Facilitated workshop at University of Wisconsin Parkside's Nonprofit Leadership Conference focused on workforce well-being and resilience in November
- Facilitated virtual two-part workshop with executive leaders at Pacific Clinics focused on workforce well-being and resilience

Impact Area Highlights

Continued

COA Accreditation

- Interactive Benchmarking Reports

2023 Standards Updates

- Revised Standards for Residential Treatment Services
- Revised Standards for Equity, Diversity, and Inclusion
- Added a Not Applicable (NA) option in Program Administration (PRG) 5 and 6 for programs not focused on serving individuals with intellectual and developmental disabilities and a new standard in Administrative and Service Environment (ASE) to promote inclusive services in all programs
- New glossary definitions for “Secondary Traumatic Stress” and “Child-Focused Recruitment” and a revised definition for “Trauma-Informed”
- A series of updates to clarify the intent and applicability of NAs throughout the standards
- Updates to PRG 3: Medication Management for programs that allow residents to store and/or administer their own medication
- Updates to Family Foster Care and Kinship Care (FKC) 12: Supports and Services for Expectant and Parenting Youth



Child, Family, and Community Well-Being

- Published Child Safety Forward Final Evaluation Reports
- Provided technical assistance for Project HOPE initiative
- Participated in National COVID-19 Resiliency Network with Morehouse School of Medicine
- Began working on project, in collaboration with Casey Family Programs' Child and Family Services Division, to create a measurement framework for child and family well-being
- Worked with Michigan Public Health and Michigan Department of Human Services on Michigan Mandated Reporter Project to reimagine and design new mandated reporter training for the state
- Jody Levison-Johnson authored an article on the youth mental health crisis in the U.S. that was featured in Mediaplanet's Future of Mental Health, with print copies distributed in *USA Today* reaching 450,000 readers and shared as part of a social media campaign to raise awareness for mental health

Impact Area Highlights

Continued

Equity, Diversity, and Inclusion

- New Organizational Equity Certification through Center for Juvenile Justice Reform at Georgetown University's McCourt School of Public Policy



Government Affairs and Advocacy

- Held first-ever Hill Day
- Advocated for Streamlining Federal Grants Act
- Social Current Submits Statement for May 2 Hearing: Improving Access to Federal Grants for Underserved Communities

Leadership and Organizational Development

- With funding from the Robert Wood Johnson Foundation, collaborated with the American Public Human Services Association (APHSA) on Equip the Flip to create a new framework of competencies for the next generation of community-based and public sector human services leaders
- Held 2023 Executive Leadership Institute in Chicago



social current

Activating the Power of the Social Sector

